Note for Alleyne-Chin, Trish

2045379328

From: Chen, Amy

Date: Fri, Aug 26, 1994 3:45 PM

Subject: RE: Marlboro Loyalty Tracking report

To: Alleyne-Chin, Trish

yes, that's on our list also!

From: Alleyne-Chin, Trish on Fri, Aug 26, 1994 3:18 PM
Subject: RE: Marlboro Loyalty Tracking report
To: Chen, Amy

2045379329

In addition to the 4 w.e. July, we also wanted the same report run but looking at 1st 12 weeks 1994 vs. 2nd 12 weeks of 1994, that is quarterly info.

Thanks.

From: Chen, Amy on Fri, Aug 26, 1994 3:14 PM
Subject: RE: Marlboro Loyalty Tracking report
To: Alleyne-Chin, Trish

2045379330

Yes, we'll get that as soon as the data gets in and is processed (we were expecting it yesterday or today, but we're still waiting).

(Ivor left the impression that you were expecting both June and July, on your end, and wanted me to alert you to the fact that you already had the report for June.)

thanks, we'll get that off as soon as it's here and done.

From: Alleyne-Chin, Trish on Fri, Aug 26, 1994 3:01 PM
Subject: RE: Marlboro Loyalty Tracking report
To: Chen, Amy

2045379331

Yes, I have for 4 w.e. June 11 but we wanted the same report (Ed's report) run for the new data ending July.

Thanks.

From: Chen, Amy on Fri, Aug 26, 1994 2:55 PM
Subject: Marlboro Loyalty Tracking report
To: Alleyne-Chin, Trish

2045379332

Trish-

CHEN

Ivor is out today. He asked me to tell you that we have already sent the Marlboro Loyalty Tracking report to you for the 4 w.e. June 11, 1994. I believe that it is part of the binder of standard tracking reports produced for each time period.

-Amy

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